

The Soft Touch for a Blooming Success

Name: Krushna Melaka

Village: Garadi; G.P: Chancharaguda; Block: Bissamcuttack; District: Rayagada

Occupation: Farming

Krushna Melaka was a marginal tribal farmer lives in the rural under developed village of Garadi. His family comprised with 6 members consists of husband and wife along with two sons and two daughters. He has 6 acres of unproductive land. Out of which only acre land he used to cultivate food crops. The produce used to feed them for 5 months and rest he had to manage by taking pretty loans. The owner of 6 acres used to go for daily wage labour to supplement his livelihood.

In the year 2012 he came in contact with Pragati Agriculture & NTFP Cooperative society ltd (PANTFPCSL). By the encouragement of PANTFPCSL staff and after an exposure visit to Agro-forestry plantation he agreed to plant Eucalyptus in 2 acres of his field under UPNRM schemes of NABARD. He became a member of PANTFPCSL and received a loan amount of 28583 with rate of interest 12% from PANTFPCSL. He planted 1728 clones in the month of June 2012 under the supervision of PANTFPCSL staffs. He took proper care of his eucalyptus plantation and his field becomes an exposure site for many prospective eucalyptus farmers. The total investment over the 3 year period has been Rs 28583 and the total interest amount Rs 13512 which was raised as loan from the cooperative. At the end of 3rd year in December, 2015 he harvested 55.99ton from 1320nos of his eucalyptus plants and received the amount of Rs 255219. The success encouraged him to expand this model. He further planted 2 acres in 2015 and 1 acre in 2016 under UPNRM with the support from cooperative. After the loan and interest payment to the cooperative he received Rs 157134 as net return profit from selling plantation to JKPM through PANTFPCSL.



26.06.20 12	MB plough(4 hrs)@800	3200
27.07.20 12	Clone	9275
27.07.20 12	Foret	168
27.07.20 12	Pitting cost	2160
27.07.20 12	Transportation Of clone	860
27.07.20 12	Fertilizer(NPK)100kg@17	1700
08.10.20 12	Fertilizer(NPK)40kg@17	680
08.10.20 12	Fertilizer(DAP)50kg@18.9 0	945
08.10.20 12	Fertilizer(UREA)125kg@5. 60	700
08.10.20 12	Chloropyrophus(4 lit)	894
21.03.20 14	Plant Insurance	652
22.03.20 14	Ploughing	433
22.03.20 14	Fertilizer transport	30
18.05.20 14	MB plough(5:22hrs)@800	4293
30.03.20 15	Farmer Insurance	60
14.07.20 15	MB plough(3:10hrs)@800	2533
	Total Interest amount	13512
07.12.20 15	Transportation cost of Pulpwood (55.99 ton*500)	27995
07.12.20 15	Labour cost for cutting and loading(55.99 ton*500)	27995
	Total Expenditure amount	9808 5

Pulpwood selling cost (55.99 ton*4558) = 255219 ;Total Expenditure= 98085

Net profit he earned (255219-98085) = **157134**(One lakh fifty-seven thousand one hundred thirty four only)

The returns were more than what he had imagined. With this profit amount he purchased a bike (Hero Splendor iSmart) worth of 63000, buy 1 acre of Land worth of Rs 70,000 and saved the remaining in bank. Now he has come a long way become President of PANTFPCSL elected from BOD by the cooperative members in 2015. Now he is motivating other farmers to promote Agro-forestry model plantation in their unutilized degraded lands through PANTFPCSL under UPNRM

schemes of NABARD. In addition to this, he is expected to have a sale realization of Rs.3 lakh at the end of 10th year and 2.5 lakh at the end of 15th year. This has inspired him to devote enough effort to his agro-forestry plantations for maximum return in future. Today Krushna Melaka is very pleased and expressed his appreciation to PANTFPCSL for their boundless support and cooperation.

